

Fabio Capocchi

MBG EMEA General Manager

In 2022, Fabio was named the General Manager of the EMEA Mobile Business Group (MBG). Under his leadership, MBG EMEA achieved its highest Q1 unit volume and revenue (FY22/23) in four years. Fabio's former role was leading the Lenovo Product and Marketing team for Iberia, where he was instrumental in helping to consolidate a leading position in PCs and in achieving record high share in non-PC segments, such as Visuals and Android tablets. He developed his career with various vendors like Epson and Asus, where he held several European roles with responsibility for Business Development, Product Management, and Sales and Marketing. Fabio is based in Madrid, Spain.